



# Company Profile

presentated by Chanjiang holdings

# Table of contents

01.

COMPANY  
PROFILES

02.

MISSION AND  
VISION

03.

CORE VALUES

04.

INVESTMENT  
ACTIVITIES

05.

CHAIRMAN'S  
LETTER



ChangJiang Holdings is a private holding company created in 2020. At its establishment, the company secured and consolidated a diversified shareholding portfolio. The holding now plays an active role in stimulating and guiding the development of its constituent companies, all well-established entities, and leading specialists in their own fields.



# About us

Focused investments are carried out directly or via subsidiaries across a wide range of industries and asset classes, including construction work, agriculture, aquaculture, poultry, information technology, food and beverage, material tracing/ trading, and security.

The company has a long-term investment perspective and prefers to grow organically through acquisitions in fields where the management has significant experience. The company makes most investments using its own equity capital, which allows optimum flexibility in terms of financing, and consequently swift investment decisions.

ChangJiang Holdings maintains close relationships with existing investment structures, funds, and asset managers, and is perpetually devoting efforts to developing its networks in order to identify appropriate investment opportunities.

ChangJiang Holdings helmed by a business team with several years of investment and management experience in multiple industries, we have consolidated our capabilities into a strong core. We strive to develop the Property and Lifestyle markets towards a united vision along with our stakeholders and associates.



# Our philosophy



## Mission

Building a comprehensive network of business partners and associates across the region to extend our investment outreach and business capabilities throughout the Asia-Pacific region.



## Vision

Upholding a united vision through progress and expansion.



## Core Values

We have identified core values that frame our actions across all our business interests. Our corporate culture and values are an essential baseline to help us move forward and improve our performance day by day.

# Core Values



## Impact

Impact demonstrates the immeasurable power of our shared values and collective effort to effect positive, ground-breaking change and deliver excellence for our customers, colleagues, and communities.



## Quality

We always take the long view, and we know that solid, secure investments go hand in hand with stringent due diligence and attention to detail on our part, and also with robust, sustainable products and projects that will stand the test of time. Uncompromising quality is the bedrock that allows us to move swiftly and effectively, to seize each strategic investment opportunity.



## Think big

Being the Malaysia's leading commerce platform requires unrivalled vision, innovation, and execution. We never settle – in everything we do, we challenge our ideas of what's possible in order to better meet the needs of our customers.

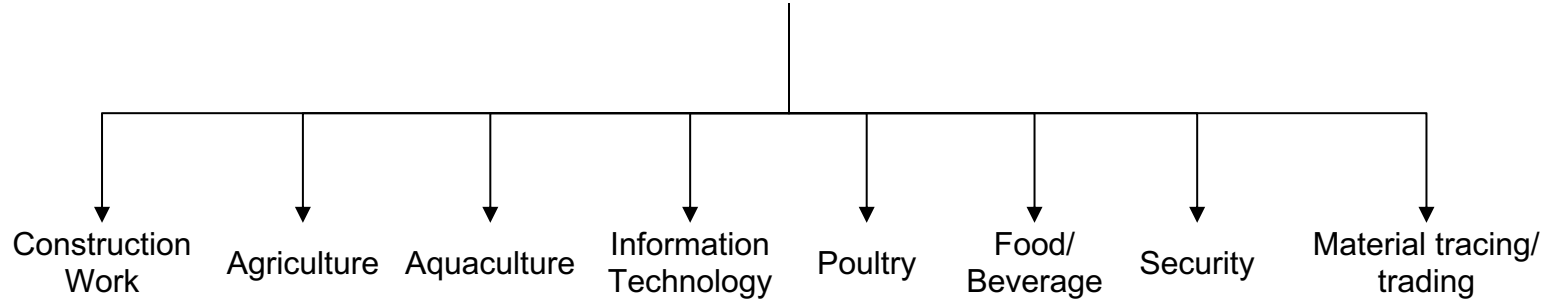


## Partnership

Our respect for our partners and our people, for local customs and practices and for the cultural environments where we do business is a genuine hallmark of ChangJiang Holdings in all its dealings, across all our activities and geographies

# INVESTMENT ACTIVITIES

## Our investment



Changjiang Holdings' investment activities are deployed in support of a coherent long-term strategy and include operational investments in construction work, agriculture, aquaculture, poultry, information technology, food and industry, material tracing/ trading, and security.



# INVESTMENT ACTIVITIES

Our underlying approach to investment is conservative with long-term goals, as well as global and diversified, in terms of industries, markets and sizes. Our creative engagement, our market insight, and our local presence and agility are qualities that set us apart.

Maintaining a majority share in most of its investments, ChangJiang Holdings maintains operational control of the companies, which helps take swift decisions and adapt to an ever-evolving environment.

Benefiting from its own equity capital, Changjiang Holdings is also able to react quickly to new opportunities, but also works in partnership with a large network of investment partners, leveraging the relationships of its experienced management to syndicate investors as required.

The holding company keeps monitoring long-term trends in the different fields it operates in to identify emerging technologies which could have a positive impact on its operations and development.



# Our investments



## Construction Work

MAKE PRO – KLAU DURIAN CITY



## Food and beverage

ICON MUSIC RESTAURANT (SA0571477-T)



## Material tracing/ trading (Non-Halal)

- THIRTY THREE FROZEN FOOD SDN BHD (1412673-H)
- TOP METAL VENTURES SDN BHD (1387549-X)
- THIRTY THREE FARM SDN BHD (1367767-T)

## Material tracing/ trading (Halal)

- A N FARM (1434829-A)



## Poultry

THIRTY THREE AGRO RESOURCES SDN BHD (1401586-A)



## Aquaculture

- THIRTY THREE AQUACULTURE SDN BHD (1443902V)
- LIAN YOU AQUACULTURE (002108330-T)



## Agriculture

- TOP GREEN FERTILIZER SDN BHD (1399022-T)
- CFC PLANTATION SDN BHD (1383946-A)
- VITAL FRUIT SDN BHD (1366516-A)



## Information Technology

- THIRTY THREE DIGITEC SOLUTIONS SDN BHD (1390622-D)
- CUN CUN FIRST TRADING SDN BHD (1384347-U)



## Security

- NOVA THIRTY THREE MANAGEMENT. (003052888-X)

A close-up photograph of a person wearing a dark blue pinstripe suit jacket, a white shirt, and a dark tie. Their right hand is raised, adjusting the tie. A gold-toned watch with a light-colored face is visible on their left wrist. The background is blurred, suggesting an office or professional setting.

# CHAIRMAN'S LETTER

Our corporate culture, based on shared values of integrity and ethical business conduct, underpin ChangJiang Holdings' reputation around the world. When combined with a clear investment strategy, the quality and performance of our investment vehicles and our services, those elements create a powerful force for business success for the company as a whole and for our investment partners. We all therefore have an ongoing responsibility to share and live our corporate values and ambitions:

Act with uncompromising honesty and integrity in everything we do whilst sustaining superior quality, value and service. Create an attractive return through sustainable, profitable growth in all our investment activities.

Respect our social and physical environment around the world  
Value and develop the talents, initiative, and leadership of our teams.  
Endeavour to earn the admiration of all those associated with ChangJiang Holdings.

Our everyday behavior and decision-making must be grounded in these values of quality, performance, and integrity. Our adherence to them is essential to our success.

Sincerely,  
Dato' Ng Wee Keong,  
Chairman of Changjiang Holdings

